

- > Do you want to be a Local Leader for London 2012?
- > Could you inspire neighbours to hold an Olympic party, encourage
- > friends and family to celebrate the passing of the Torch Relay or hold
- > a sports quiz? If so, then take up the challenge of being an Olympic
- > Local Leader this summer.
- > The London 2012 Organising Committee of the Olympic and Paralympic
- > Games (LOCOG) are looking for volunteers to come forward and be the
- > nation's organisers, planners and doers as the nation gets ready for
- > the Games.
- > Signing up to be a 'Local Leader' is easy - just go to
- > [www.london2012.com/localleaders](http://www.london2012.com/localleaders) which is full of information and ideas.
- > Councillor Martin Curtis, who leads on the Olympics at Cambridgeshire
- > County Council, said: "Over the last few months, lots of people who
- > have been excited by London 2012 have asked what they can do to get
- > involved and organise events - the 'Local Leader' campaign is geared
- > up to harness this enthusiasm. Signing up couldn't be easier and the
- > Olympic organisers will have put together a wide range of resources to
- > help. London 2012 is going to be a fantastic summer of culture and
- > sport so as a 'Local Leader' you can be at the heart of activities in
- > your local community. So if you are someone who is good at organising
- > things, has a strong sense of community spirit and above all can make
- > stuff happen then you would be an ideal candidate."
- > Seb Coe, LOCOG Chair, said: 'Local Leaders are brilliant organisers in
- > every community around the country and play an active role in
- > celebrating national events at a local level. Through this programme
- > Local Leaders will help provide opportunities for everyone around the
- > UK to join in with the London 2012 Games.'

- > Being a 'Local Leader' is simple - all volunteers need is an idea of
- > how to celebrate London 2012 and then LOCOG have provided a range of
- > information and events to help. These include:
- > \* 'Garden for the Games' provides Local Leaders with hints and tips
- > from gardening experts, including Blue Peter Gardener Chris Collins
- > and Olympic Park Gardener Des Smith, on how to plant seeds now that
- > will turn window boxes down your street red, white and blue, or to
- > 'grow gold' by planting marigolds to flourish the route of the Olympic Torch route.
- > \* Once the Olympic Torch flame arrives in the UK on 18 May, Local
- > Leaders are provided with ideas and tools to help bring the community
- > together to welcome the flame and celebrate their local heroes by
- > lining the streets and showing what makes their community special for
- > the 70 day UK wide relay.
- > \* On 27 July the Opening Ceremony of the London 2012 Olympic Games
- > will be watched by over a billion people around the world, and Local
- > Leaders will be given invite cards, recipe tips, party sheets and more
- > to help them turn their screening of the event into an Olympic themed
- > venue, whether it is in a village hall, pub or living room.
- > \* The 4 August is Super Saturday - the day when the most medals
- > are awarded during the Olympic Games. Local Leaders will access recipe
- > ideas to help host barbeques and a day of activity in their homes,
- > gardens and community centres.
- > For more information on the impact and activities regarding the
- > Olympics in the county go to:
- > [www.cambridgeshire.gov.uk/leisure/olympics2012/](http://www.cambridgeshire.gov.uk/leisure/olympics2012/)
- > ENDS